

Lulu Launches Jeddah's First LOT Value Store at Al Rawabi

New 38,000 sq. ft. value shop offers a wide range of products priced under 22 Riyals

Riyadh: Lulu has opened Jeddah's first LOT value concept store, expanding the brand's footprint in the Kingdom and reinforcing its strong presence in Saudi Arabia's value retail segment. The new outlet, located within LuLu Hypermarket Al Rawabi, opened today, offers a wide range of products priced under 22 Riyals.

Spanning 38,000 square feet, the Jeddah LOT store is designed to offer a comprehensive, budget-friendly shopping experience for residents of the city. The concept focuses on delivering everyday essentials, homeware, kitchenware, apparel for all ages, and lifestyle products at highly competitive prices, supporting LOT's mission to make quality affordable for every shopper.

This new opening adds to Lulu's growing network of LOT value concept stores already established across Saudi Arabia, including Hafar Al Batin, Al Ahsa, Saihat, Malaz, and Rusayfah.

The store's layout has been carefully planned to ensure easy navigation, clear product visibility, and a smooth shopping flow. Additionally, ample parking facilities further enhance convenience for visitors.

With this launch, LuLu continues to expand the value concept store LOT across key cities in Saudi Arabia, to meet the increasing consumer demand for affordable yet high-quality retail options. The opening of the Jeddah outlet marks another milestone in the Lulu's ongoing commitment to strengthening its value retail presence in the Kingdom and ensuring high quality products on budget friendly price range.